



Amendment Proposal #3 for:
J & R Film Co., Inc. dba Moviola Digital Arts Institute
Agreement Number: ET14-0221

Panel Meeting of: August 22, 2014

ETP Regional Office: North Hollywood

Analyst: M. Paccarelli

CURRENT PROJECT PROFILE

Contract Type: Retrainee
 Priority/Retrainee
 SB <100

Industry Sector(s): Multimedia/Entertainment
 Technology/Other

Counties Served: Los Angeles

Repeat Contractor: ☒ Yes ☐ No

Union(s): ☐ Yes ☒ No

Priority Industry: ☒ Yes ☐ No

Current Contract Term: November 25, 2013 to November 24, 2015

Current Funding	In-Kind Contribution
\$210,168	\$160,000

AMENDMENT FUNDING

Requested Funding	Support Costs	Amendment Funding	In-Kind Contribution
+\$196,560	+\$13,608	+210,168	+\$160,000

Total Funding
\$420,336

AMENDMENT TRAINING PLAN TABLE

Job No.	Job Description (By Contract Type)	Type of Training	Estimated No. of Trainees	Range of Hours		Average Cost per Trainee	Post-Retention Wage
				Class / Lab	CBT		
1	Priority/Retrainee	Advanced Technology	123	24-200	0	\$2,224	\$16.00
				Weighted Avg: 80			
2	Priority/Retrainee SB <100	Advanced Technology	66	24-200	0	\$2,224	\$16.00
				Weighted Avg: 80			

Minimum Wage by County: \$16.00 per hour for Los Angeles County

Health Benefits: ☒ Yes ☐ No This is employer share of cost for healthcare premiums – medical, dental, vision.

Used to meet the Post-Retention Wage?: ☐ Yes ☐ No ☒ Maybe

Participating employers may use health benefits to meet the Post-Retention Wage.

INTRODUCTION

J & R Film Co., Inc. dba Moviola Digital Arts Institute (Moviola) (www.moviola.com) is a private, for-profit, training and educational center. In September 1998, Moviola opened its state-of-the-art facility, engineered to merge the latest advances in digital projection and sound design with the latest hardware and software technology.

The Institute caters primarily to businesses in the priority multimedia/entertainment industry sector in the Hollywood area, but also has clients throughout the State. It provides training for employers from several areas of the entertainment industry: production, post-production, technical support, consulting, distribution, news, advertising, new media, and equipment sales and rental.

AMENDMENT DETAILS

Moviola is requesting an additional \$196,560 in funding for current trainees. (See table above showing double the weighted average hours of training from 40 to 80, and double the cost-per trainee from \$1,112 to \$2,224.) This will allow current trainees to receive more training, retroactive to the start of term.

Participating employers are requesting more training to keep pace with changes in technology. Many are changing their processes and investing in automated systems and software to increase productivity, efficiency and accuracy. In particular, they are requesting more hours for Avid and Apple Software. Moviola is the only authorized school (outside of Avid) to provide Avid Certified Support Rep (ACSR) testing and certification. It is also an Apple Certified Training Center.

According to Moviola, motion picture production vendors continually release new versions of their programs and hardware to support advancing technology: Avid Media Composer 6 updated to Avid Media Composer 7; Apple Final Cut Pro 7 updated to Apple Final Cut Pro X; Avid Pro Tools 9 updated to Avid Pro Tools 10; and Adobe CS Suite (Photoshop, Illustrator) updated to Adobe Cloud. Moviola has upgraded to the latest industry software and hardware and editing techniques and has also modernized its classroom computer equipment with the latest Mac Pro Computers at a cost of \$30,000 in order to give trainees the most up-to-date training.

In summary, this Amendment will increase the amount of funding from \$210,168 to \$420,336. Based on the current data on the ETP Online Tracking System, Moviola has delivered hours sufficient to earn 71% of current funding. Based on the training schedule, hours delivered will exceed current funding by the beginning of September 2014. With 12 months remaining in the contract term, Moviola is confident that they can earn the increased amount. There will be no change to the average number of trainees, curriculum or trainee wages.

RECOMMENDATION

Staff recommends approval of this Amendment.

SUMMARIZE PRIOR MODIFICATIONS

- Revision 1: Added an alternate retention period.
- Revision 2: Added course topics to the curriculum.

CURRENT CONTRACT PERFORMANCE

The following table summarizes performance by Moviola under the current ETP Agreement:

Agreement No.	Approved Amount	Term	No. Trainees (Average)	No. Completed Training	No. Retained
ET14-0221	\$210,168	11/25/13 – 11/24/15	189	0	0

Based on ETP Systems, Moviola has provided 5,388 hours for a potential earning of \$149,786 (71% of the Agreement amount).